

Mission Statement

How will you carry out your vision?

Boil it down to one powerful statement if possible.

I will accomplish (my vision) by (motivator or verbs) (core value).

I believe (core values) (why).

I (verbs) (core values).

I (verbs) (who) to (verbs).

My mission is to (verbs) (core values) to, for, or with (a group that excites you).

Mission Statement Checklist

- ✓ Short
- ✓ Easily understood
- ✓ Memorable
- ✓ Specific
- ✓ Statement of action